



LISA SIEBERT

ABOUT

I have been creating and designing for over 35 years. My artistic journey started when I fell in love with oil paints in my early teens, I then went on to pursue a BFA in Advertising and Graphic Design, minoring in Fine Arts. I have spent most of my adult years raising a family, and growing my online business, Looploft. I have a passion for space planning and curating interiors that have layers of depth, bringing together personal objects, found pieces, and those special new items that pull a space together!

KEY AREAS OF EXPERTISE

Adobe Suite And Sketchup
Creative Problem Solving
Project Management
Interior Staging
Idea Generation
Detail Oriented

EDUCATION

Kendall College Of Art & Design

Grand Rapids, Michigan
1984- 1988

CONTACT

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REFERENCE

Paige Avila - Stoffer Home

(219) 781 - 2113

paige@jeanstofferdesign.com

EXPERIENCE

Stoffer Home & Jean Stoffer Design, Grand Rapids MI

Purchase Order & Customer Service Manager

- Responsible for all lighting, hardware and rug orders.
- Having relationships with vendors representing these products.
- Place orders and keep the customer informed on order status
- Fulfill the online orders once items ship.
- Manage customer returns, exchanges, and order canceling.

Manager Shipping & Inventory Associate

- Responsible for packing and shipping home goods and art.
- Inventory management for products in our store.
- Maintaining shipping and office supplies.
- Facilitating all online order returns.

Small Business Owner - Looploft, 2008 - Present

- Manage all retail and wholesale transactions
- Create, make, package and ship products
- Consistently produced 50% growth while accumulating 4,500+ retail sales
- Oversaw multiple wholesale accounts
- Created custom designs for wholesale clients

Commissioned by TEDDE, a NYC toy company, to create a custom teddy bear, this bear was featured in the New York times Newspaper.

Commissioned by Hardi Grant Publications to create a custom textile pattern to be published in their Crafternoon book series.

My Looploft tooth fairy pillow was featured in the national publication, Family Fun Magazine.